

**BOARD OF LOS ANGELES CONVENTION
AND TOURISM DEVELOPMENT COMMISSION**

Special Meeting Minutes

April 4, 2018

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a special meeting on Wednesday, April 4, 2018 at 10:00 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

PRESENT:

President, Jon F. Vein
Vice President, Otto Padron
Commissioner Ana Cubas
Commissioner Stella T. Maloyan
Commissioner David Stone

ABSENT:

None

PRESENTERS:

Brad Gessner, AEG
Keith Hilsgen, AEG
Ellen Schwartz, AEG
Doane Liu, CTD
Diana Mangioglu, CTD
Darren Green, LATCB

Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 10:02 a.m.

Item 2. Public Comment

Ms. Terri Toennies, Executive Vice President and General Manager of the LA Auto Show, appeared before the Board to report on the 2017 LA Auto Show. Ms. Toennies impressed upon the Board that in the last ten years Automobility LA has had strong attendance and has filled up the hotels in the surrounding area. Ms. Toennies hopes that this information will be taken into consideration as negotiations for the 2019 and 2020 events move forward.

Item 2b. Neighborhood Council

None

Item 3a. Approval of the regular meeting minutes from March 7, 2018

UNANIMOUSLY APPROVED.

Item 4a. Executive Director Report

Mr. Doane Liu provided an overview of his activities since the last Board meeting which included: a tour of the Bank of California stadium, Mayor's press conference on the King Tut exhibit; meetings with various City departments and other agencies to discuss issues such as the Downtown LA branding efforts, support of Fig + Pico Hotel Project, expansion and modernization of the LACC, Mayor's Asia, Mexico, and Middle East trade missions, long term tourism strategy, installation of 5G telecommunications network at LACC, event planning for National League of Cities, and interactive kiosks.

Item 4b. AEG Monthly Update – February

Mr. Brad Gessner reported that LACC had hosted 11 events that included three citywides and close to 103 thousand attendees. Ms. Ellen Schwartz reported three film shoots. Mr. Keith Hilsgen presented the financial data for February and also reported 84% occupancy and \$61M economic impact.

Item 4c. LATCB Monthly Update – February

Mr. Darren Green reported that year to date LATCB has processed 150 leads, resulting in 264,694 room nights with a year-end goal of 220 leads and projected 390,000 room nights. Mr. Green also reported on bookings with 2018 being a strong year and prospect site inspections for First Robotics Competition, Citrix Summit and The Links.

Item 4d. CIP Update

Mr. Tom Fields reported on the completion of the solar project and provided a CIP update regarding fire alarm panels, air conditioning unit in Security Command Center, and the modernization of the elevators/escalators.

Item 5. Approval of LATCB FY 2018-19 Proposed Budget – Board Report #18-001

Recommend that the Board of Commissioners for the Department of Convention and Tourism Development approve the proposed budget for the Los Angeles Tourism and Convention Board for inclusion in the Mayor's 2018-19 Budget Proposal to the City Council.

UNANIMOUSLY APPROVED.

ADJOURNMENT

The meeting was adjourned at 11:14 a.m.