

**BOARD OF LOS ANGELES CONVENTION
AND TOURISM DEVELOPMENT COMMISSION**

Special Meeting Minutes

May 4, 2018

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a special meeting on Friday, May 4, 2018 at 9:00 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

PRESENT:

President, Jon F. Vein
Vice President, Otto Padron
Commissioner Ana Cubas
Commissioner David Stone

ABSENT:

Commissioner Stella T. Maloyan

PRESENTERS:

Brad Gessner, AEG
Keith Hilsgen, AEG
Ellen Schwartz, AEG
Doane Liu, CTD
Bruce McGregor, LATCB

Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 9:01 a.m.

Item 2. Public Comment

None

Item 2b. Neighborhood Council

None

Item 3a. Approval of the special meeting minutes from April 4, 2018

UNANIMOUSLY APPROVED.

Item 4a. Executive Director Report

Mr. Doane Liu provided an overview of his activities since the last Board meeting which included: a tour of Anaheim Convention Center, hard hat tour of Circa residential project, attending Mayor's State of the City Address, General Managers reception at Getty House, LAFC ribbon cutting ceremony, LA Sports and Entertainment Commission, unveiling of MyVoiceLA, sales mission to Detroit and the CTD Budget

Hearing; and meetings with various City departments and other agencies to discuss issues such as the LACC expansion, transit upgrades of Pico Station, business partnerships, 2018-19 CTD budget, future LACC bookings, City's new policies on sexual harassment in the workplace, and the AEG management contract.

Item 4b. AEG Monthly Update – March

Mr. Brad Gessner, assisted by Ms. Karina Garza, Ms. Estella Flores, and Mr. Matthew Brown, recognized February's Employee of the Month, Ms. Valeria Montano; March's Employee of the Month, Mr. Ervin Brewer; and Leader of the Quarter, Ms. Angelica Lawrence. Mr. Gessner reported that LACC had hosted 12 events that included three citywides and over 150 thousand attendees. Ms. Ellen Schwartz reported three film shoots. Mr. Keith Hilsgen presented the financial data for March reporting \$6.8M gross revenue, \$1.6M above budget and \$733K above prior year. Mr. Hilsgen also reported 78% occupancy and \$42M economic impact.

Item 4c. LATCB Monthly Update – March

Mr. Bruce McGregor reported that year to date LATCB has processed 175 leads, resulting in 281,891 room nights with a year-end goal of 220 leads and projected 390,000 room nights. Mr. McGregor reported on bookings and two recently licensed events: Shell Oil in 2019 with 5K room nights and Major League Baseball in 2020 with over 12K room nights. Mr. McGregor also reported on prospect site inspections for Institute for Educational Leadership, National Collegiate Athletic Association, Cisco Systems Incorporated, and Links, Inc.

ADJOURNMENT

The meeting was adjourned at 9:32 a.m.