



TRADITION

The Los Angeles Convention Center
2007-08 Annual Report



EXPERIENCE



PROGRESS



Circa 1998



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TRADITION

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WELCOME TO THE “WORLD-CLASS” LOS ANGELES CONVENTION CENTER!

The Los Angeles Convention Center is the premiere destination of choice for some of the most coveted consumer shows, meetings, and entertainment events in the industry. Its contributions to our city's reputation as a cultural epicenter and to our economy are first-rate.

The City of Los Angeles proudly boasts the Los Angeles Convention Center's long-term commitment to being a leader in environmental stewardship, and I applaud their commitment to achieve LEED-EB certification early next fiscal year from the U.S. Green Building Council.

The Los Angeles Convention Center truly reflects the best of Los Angeles.

I invite you to come live the experience, tradition, and be part of the best that Los Angeles has to offer at the Los Angeles Convention Center!



Antonio R. Villaraigosa
MAYOR OF LOS ANGELES



Mission Statement

To serve the City of Los Angeles by enhancing its prominence as the only destination of choice for citywide conventions, exhibitions, trade shows, and high profile events. To perform as an economic and employment engine for the region through primary and secondary client spending, and to support the promotion of the arts, sciences, humanities, and education.



TRADITION



It is with considerable delight and honor that I present to you the Los Angeles Convention Center (LACC) Annual Report for the 2007–08 Fiscal Year, a year that will be remembered for several noteworthy achievements and accomplished highlights. LACC is marked by a Tradition of hosting and supporting some of the world's most important events, respected for servicing clients and neighbors with the most qualified Experience in the industry, and renown for its Progress to continuously find innovative ways to uphold its status as the only destination of choice. Now more than ever, LACC is prepared to transform challenges into new opportunities for success.

LACC met and exceeded every financial, operational and business goal within its ten-point strategic initiatives plan as identified at the beginning of the fiscal year. This caps three years of unprecedented success and accomplishment founded on the establishment and pursuit of a reinvigorated and ambitious vision for LACC. This vision is aligned with the vision of Los Angeles as the capital of the 21st Century and a city cognizant of its place in history and its role in representing all that can be achieved through commitment, innovation, and creativity.

LACC's clarity of purpose is further pronounced when you consider that in the 2007–08 Fiscal Year, financial solvency and operational excellence were achieved in an environment of a slowing economy, reduction in nationwide event related expenditures, and increased competition. In the 2007–08 Fiscal Year, LACC was able to once again meet its operating expenditures through its operating revenues, accelerate the full repayment of a General Fund loan, release \$1.8M in one of its construction accounts to the General Fund, significantly increase the number of events booked for future years by the Sales & Marketing Group, successfully collaborate with LA INC., The Los Angeles Convention



MESSAGE FROM THE CEO

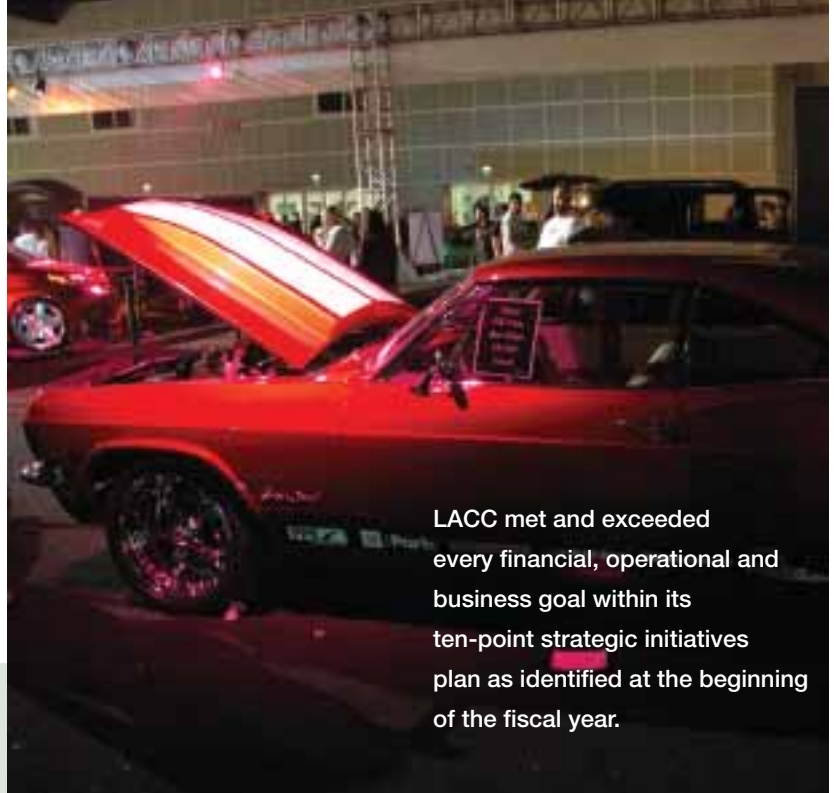


and Visitors Bureau, to help sustain a significant number of conventions booked for future years, and further established itself as a leading edge venue for its environmental programs.

In 2007–08 FY, the LACC generated over \$29M in gross operating revenues while hosting over 420 events. The sound financial operations of LACC, especially the continuous revenue versus expenditures monitoring in the second half of the fiscal year, are indicative of our internal collective resolve to establish LACC as a viable and thriving business and economic entity.

I am also pleased to report that the 2007–08 FY was the first time in the history of LACC that the Transient Occupancy Tax generated enough revenue for its allocation to fully cover and exceed the LACC annual debt contribution. This came at the most opportune time when the City's General Fund was experiencing one of its worst years in recent memory. Our efforts in running a fiscally responsible business organization were well acknowledged.

While financial goals and objectives are at the forefront of our organization, we continued to stress the importance of our service quality and client interaction. The history and vision of our largest consumer show, the Los Angeles Auto Show; a growing demand for our services at the Grammy's; a renewed approach to and partnership with our long-term clients; and a need to exhibit a genuine world-class treatment of new major events; while challenging, gave us the opportunity to push ourselves beyond our achievements of the past. The Convention Center family expertly took advantage of these opportunities and redefined excellence and flexibility as each of the aforementioned clients and many more took the time to highlight our "World-Class Service" on several occasions through written, oral and electronic communication channels.



LACC met and exceeded every financial, operational and business goal within its ten-point strategic initiatives plan as identified at the beginning of the fiscal year.

In 2007–08 FY, we continued to educate and learn from core stakeholders and decision makers regarding the essence of the Convention Center and the role we play in advancing the market presence and significance of Los Angeles. I believe that LACC is the only destination of choice because each and every one of its family of employees has the utmost confidence in themselves and our Center. As a collective group we are continuously on the path to try new ideas, innovate, and constantly improve to reflect the best of Los Angeles.

The Los Angeles Convention Center will begin the 2008–09 Fiscal Year with a solid commitment towards continuing its unprecedented streak of financial and operational accomplishments. In the midst of a continued unpredictable economy and market, our resolve will surely be tested as the building blocks of our institutional culture have to withstand challenges and get better as the vision of a dynamic and vibrant Sports and Entertainment District becomes a reality.

The 2008–09 Fiscal Year will see LACC reach ambitious goals, contribute to youth and community, become a better steward of the environment, identify and implement new innovations, better realize and acknowledge its family of employees, and reinforce the foundation of our business in terms of strategic planning and focused energy. I look forward to another successful fiscal year in 2008-09 and am humbled by the opportunity to be part of the Los Angeles Convention Center Tradition, to incessantly build on its Experience, and to collectively work with the honorable women and men of the LACC family for continued Progress for this center and for Los Angeles.

Pouria Abbassi, PE
GENERAL MANAGER & CEO

The LACC's **Parking Operations** generated significant revenues and parked over 550,000 vehicles. Parking operations played a leading role in our extensive collaborations with Staples Center and the LA Live development to clearly demonstrate our commitment towards service to the Sports and Entertainment District. They also returned over \$500,000 to the City through Parking Taxes.

The **Electrical Show Operations Group** continued posting strong returns and exceeded clients' most demanding requests. **Exhibitor Services Division** was able to implement many process improvements and equipment upgrades while processing close to 15,000 service requests. **Client IT and Technical Services Divisions** completed significant enhancements to the voice and data infrastructure while posting close to \$1M in net revenues. The WiFi component of our technology suite continued its growth pattern in terms of revenues and responsiveness towards clients.

Food Services Operations, which received many accolades and was positively featured in various media, continued to deliver top level service. The strong financial returns of the group underlined their great potential to deliver service and identify new and improved avenues of performance.

Event Services Group continued to support the events per the needs of the clients. The versatility of the events, large and small, handled by our Event Managers demonstrates the required degree of flexibility and their commitment to service. The numerous complimentary letters we received illustrated the high levels of professionalism and dedication of the event managers. The women and men of the **Event Set Up Group**, performing the most labor intensive tasks at LACC, consistently performed with precision. Their amazing performance is best understood when you consider that they set/struck over 200,000 chairs, stages, etc. in the month of June alone.

Facility Services Operations continued to make significant improvements to the facilities, and completed over 40 projects. Their responsiveness to the call for strategic funding of projects enabled LACC to balance expenditures against revenues. The hard work of the **Maintenance groups in the shops, cleaning and other areas** allowed us to represent Los Angeles through our facility. The work of these groups laid the ground work for LACC to be able to allocate a high level of funding in 2008-09 FY for maintenance, repair and improvement.

LACC **Sales and Marketing group** was tasked with aggressive goals in times of increasing event loads while balancing availability of space for citywide conventions. They fulfilled this task and exceeded many expectations. We booked 46% more pieces of new business, and 160% more repeat business as

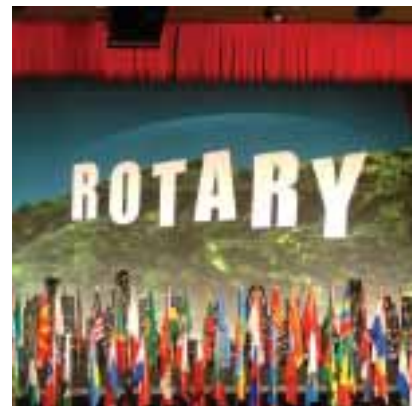


compared to the 2006–07 FY. A special acknowledgement is well deserved by the entire group for weathering the difficulties and for their perseverance in attaining the indicated achievements. The incredible success of repeat business bookings also reflects the entire LACC family's commitment to service.

The solid performance of the Convention Center could not have been possible without the hard work of the LACC's internal support divisions. The **MIS Division** delivered the highest levels of service of the past few years. A web site redesign, revamped and automated purchasing approval process, upgrade of equipment and numerous requests for application support and reports were handled in a concise and timely manner. **Financial Management Division** consistently performed well in meeting the demands for financial analysis, projection reporting, auditing and income management and posted an over 98% collection rate on accounts receivables. The solid financial structure of LACC is driven from and dependant upon their work. The **Administrative Services Division** was able to fulfill the City's requirements, and continued providing the resources to get the job done. The level of expertise of this group is reflected in the superb and unprecedented Vision and Budget submittal for the 2008–09 FY and the record number of RFP, contracts and Bids that were processed.

The **Human Resources Division** was exemplary in terms of meeting the dynamics of our staffing requirements. The recruitment material and processes, supervision training and related administration programs were handled on time to allow divisions to perform their tasks within an environment of increasingly more difficult hiring practices. **Public Relations Division**, which continued its transition into a major component of our outreach efforts, was able to produce, publish, and distribute a second Annual Report capturing the new vision of success for which we received many compliments. This group also provided the content for the new LACC website both in English and Spanish, and produced the LACC's first ever Green All Over Fact Sheet, which encompasses all of LACC's environmental programs. The significant increase in our exposure and that of our events online, in the media and in the community, was due to a well planned and executed strategy by this Division.

The **Security Services Division**, having completed their transition, were able to meet the demanding event schedule and continue providing leadership in many LAPD, OPS, and DOT coordination efforts. Last, but certainly not least, the **support staff of the Executive Office**, tasked with coordinating and managing all the activities within our extremely busy schedule and demanding initiatives, represented the professionalism and commitment of the LACC family in a most exemplary manner.



In efforts to provide our clientele with World-Class Service and a World-Class Facility, we continue to evaluate, identify, plan and implement various improvement projects that enhance LACC functionality and take advantage of the latest that technology has to offer. The following projects continue to move LACC operations forward toward greater functionality and improved stewardship of natural resources and environmental concerns.

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Greening Upgrade with a White Cool Roof Coating in West Hall

The major section of West Hall's upper roof underwent an eco-friendly upgrade with the installation of a new white colored "cool roof." This upgrade improves the efficiency of our roof by reflecting the sun's heat away from the roof top. As a result of installing our new "Cool Roof," we are eliminating a significant amount of heat within the high ceiling area of the hall, allowing us to conserve energy.

Client Show Manager's Office Air Volume Control Improvement

Meeting Rooms 508 and 509, the two primary rooms dedicated for client/show management operations in the West Hall building, have been upgraded with new and sophisticated controls for heating and air conditioning. The previous energy consuming electric re-heat coils have been replaced with energy saving hot water coils to provide efficient heating for the space, while new air volume controls allow for better (smoother) delivery of air and better overall management of the conditioned comfort of the space.





Addition of New ADA Compliant Restroom

This new restroom has a contemporary look and is ADA (American Disability Act) compliant. Additionally, the conversion incorporated an earth-friendly touch with state of the art water and energy efficient plumbing and lighting fixtures.

New Air Compression Upgrade for Exhibitor Services

The Los Angeles Convention Center's air compressors have been upgraded with a new compressed air system that offers more capacity, better reliability and cleaner, dryer air. Exhibitors requiring compressed air service can take comfort in knowing that our new system is ready for the task.

Parking Lighting Upgrades

The Cherry Street parking garage, west parking garage and south hall section-D parking garage are undergoing an upgrade in which we are retrofitting and replacing existing T-12 style fluorescent lamps and fixtures with energy efficient T-8 fluorescent lamps and "Induction" lamps. The result will be a better quality of light in our parking garages coupled with the environmental benefits of reduced electrical demand and lower mercury content.



EXPERIENCE



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EVENTS

The Los Angeles Convention Center, year after year, hosts some of the nation's top conventions, exhibitions, tradeshows, meetings and special events. Clients and patrons alike, come from all over the world to Experience the Tradition that only this Progressive City can offer.

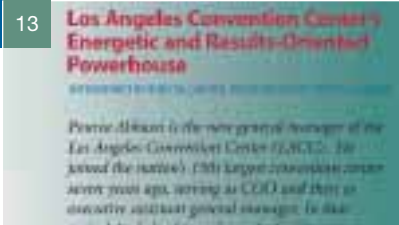


EXPERIENCE IN THE NEWS



La Opinión New Vision for the Los Angeles Convention Center July 29, 2007

"With an annual economic impact of 1.1 billion and 200 full time employees on payroll, of which grows to nearly 2,000 in times of high activity, the Los Angeles Convention Center is also in many cases the 'business card' of the City of Los Angeles for visitors who come to conventions."



Trade Show Executive Magazine POURIA ABBASSI: Los Angeles Convention Center's Energetic and Results-Oriented Powerhouse August 2007

"Mayor Villaraigosa is the best asset that a city could have in terms of valuing its conventions and exhibitions".



Los Angeles Business Journal Convention Center Revs Green Machine August 27, 2007

"...Los Angeles Convention Center...is pinning the center's financial fortunes on marketing its green initiatives to the world."



Los Angeles Downtown News Greening Up Its Act September 10th, 2007

"L.A. Convention Center Strives to Make A Massive Building Eco-Friendly." "...plans to run the building on completely renewable energy...and even get it certified to 'green' standards, also called LEED (Leadership in Energy and Environmental Design)."



Tradeshow Week Magazine Move to Sustainability October 1st, 2007

"Convention center management already has taken steps toward certification, including replacing exterior signage that announces upcoming events with light-emitting diode (LED) signs, replacing show floor lighting for a 50-percent energy savings, improving the air conditioning efficiency by 38 percent with a recent upgrade and making a commitment to purchase 20 percent of the electricity used in the convention center from renewable sources."



Los Angeles Downtown News Convention Food Service with Side of 'Green' November 17, 2007

"...the Los Angeles Convention Center last week announced that all 11 of the South Hall facility's cafes and restaurants have gone 'green,' and are operating to strict environmentally friendly standards."



Trade Show Executive Magazine

Food Recycling Effort Heats Up at Los Angeles Convention Center

January 2008

"The Los Angeles Convention Center...converted its food services to 100% recyclable."
"The center expects to recycle or compost nearly 139,000 pounds of material annually under the new program."



Tradeshow Week Magazine

More Conventions to LACC

March 2008

"Los Angeles is on its way back."



Los Angeles Downtown News

The Green Patrol

March 17TH, 2008

"...the nearby Convention Center runs on 20% renewable energy sources such as hydroelectric, geothermal, solar, biomass and wind power through a program with the Department of Water & Power."



UCLA Magazine

Greening the Center

April 2008

"...imminent is another eco-milestone: becoming the only preexisting convention center of its size and age in the nation to earn Leadership in Energy and Environmental Design (LEED) certification."



Los Angeles Downtown News

Green and Greener

April 28TH, 2008

"...the Los Angeles Convention Center has taken steps to divert more than 50% of its waste away from landfills."



Tradeshow Week Magazine

LACC Honored for Green Efforts

May 2008

"The U.S. Environmental Protection Agency honored the Los Angeles Convention Center on Earth Day, April 22, for its environmental and sustainable efforts." "We are very pleased with the Los Angeles Convention Center's successful efforts to reduce waste and conserve energy," said Nancy Lindsay, waste division director for the U.S. Environmental Protection Agency's Pacific Southwest Region."



Los Angeles Downtown News

Meeting of the Green Minds

May 19TH, 2008

"We picked L.A. basically because of their green messaging..." "They're walking the walk: the city and literally the facility itself."

EXPERIENCE

A LEADER IN ENVIRONMENTAL STEWARDSHIP



The Los Angeles Convention Center (LACC) is registered with the United States Green Building Council (USGBC) as a member of the Los Angeles and National Chapters. The LACC anticipates early next fiscal year to becoming the first U.S. convention center of its age and size, and the first City of Los Angeles building to achieve the national distinction of being certified in Leadership in Energy and Environmental Design for Existing Buildings (LEED-EB). Certification in LEED-EB is the U.S. Green Building Council's rating system that serves as the national green benchmark for high performance "Existing Buildings." LACC is also underway in enhancing its eco-friendly stewardship with new earth-friendly programs like thermal storage and creating green space for its community.



The United States Environmental Protection Agency (EPA) recently welcomed the LACC as a national Green Power Partner. The Los Angeles Convention Center facility has made a strong commitment with the EPA to help reduce the risks associated with climate change by supporting technologies that are more sustainable for businesses and communities. For more information, visit: www.epa.gov/greenpower.



The EPA recently awarded the LACC with national recognition for their efforts in convention-wide waste diversion practices. As a result, the Los Angeles Convention Center is now a qualified member of the EPA's national WasteWise program. For more information, visit: www.epa.gov/wastewise.





100% Eco-Friendly Public Food Cafes and Restaurants

The Los Angeles Convention Center public Food Services operates with a 100% environmentally-friendly approach using service ware products that can either biodegrade or can be composted. The service ware products are made from materials derived from natural ingredients such as sugarcane pulp, raw bamboo pulp, palm fiber, wheat chaff, rice chaff, bull rush (tulles), savanna grass, corn starch, and organic substances.

Food Waste Diversion

The Los Angeles Convention Center has also upgraded its food waste diversion program in alignment with the City of Los Angeles' Bureau of Sanitation Food Waste Collection program which diverts all food, food-soiled paper, and landscape waste. The Los Angeles Convention Center has diverted 17 tons from its November 2007 start date to March 2008 by way of composting or recycling food waste material that would otherwise end up in the landfills. By including a food composting and recycling program, the Los Angeles Convention Center continues to diversify and adopt innovative recycling activities in our commitment to offer our employees and patrons a truly comprehensive "green" experience.

95% Food Product Cleaning Materials

The Los Angeles Convention Center recently changed 95% of its food service cleaning products to the Ecolab brand, an earth-friendly, non-toxic product line. For more information, visit: www.ECOLab.com.

100% Free Range Organic Grass Fed Beef

The Los Angeles Convention Center now uses 100% free range organic grass fed beef with no use of steroids in all hamburgers provided in both our catering and public food services.

Food Safety

The Los Angeles Convention Center's Food Services promotes and practices safe selection and handling of seafood products using the Monterey Bay Aquarium Seafood Watch Program. This approach is designed to raise consumer awareness about the importance of buying seafood from sustainable sources. The program recommends which seafood to buy or avoid, helping consumers to practice safety and become advocates for environmentally-friendly seafood selection.

Sustainable Roofing Reflectance and Emittance

The Los Angeles Convention Center's 145,000 square foot West Hall third level roof is now a "cool roof." What we mean by "cool roof" is that it's a white colored reflective surface which reflects the sun's energy back to the sky instead of transferring heat to the building below. The reflective coating can reduce the roof's surface temperature by more than 75 degrees, while adding insulation value inside the building. Numerous benefits can be realized from this type of roof: significant reduction in the demand for air conditioning, reduction in energy usage, extend the lifecycle of the air conditioning and maintenance equipment, and help reduce operating costs associated with cooling the building. You can say that this white cool roof is really, "green!"

Renewable Energy

The Los Angeles Convention Center is enrolled in the Los Angeles Department of Water and Power's Green Power Program at a level of 30% of the facility's consumption as of February 2008. Environmentally-friendly renewable energy resources are derived from hydroelectric, geothermal, solar, biomass, and wind energy sources.

Composting

Although the Los Angeles Convention Center does not perform on-site composting, in October of 2007, the Los Angeles Convention Center contracted Mariposa Landscaping Services to handle all diversion efforts specifically for all landscaping green waste, with the exception of palm tree fronds. The Los Angeles Convention Center receives a monthly report of composted green waste for record keeping and use in our overall annual diversion report. With the recent implementation of the Los Angeles Convention Center's Food Waste Collection Program, the facility also anticipates composting or recycling 138,940 lbs. of food waste material that would otherwise end up in the landfills.

Restroom Water Use

Water conservation is a priority of the Los Angeles Convention Center. Reduced flow diaphragms for toilet and urinal flush valves, low-flow faucets, motion sensor supported hand washing stations, and landscaping specifically designed to thrive with reduced irrigation all work together to reduce water requirements.

Kitchen Dishwasher Efficiency

The Los Angeles Convention Center's main kitchen dishwasher has been replaced with a newer more efficient machine. This implementation reduced the dishwasher water consumption by 55%, rendering an annual savings of 627,000 gallons of water.



PROGRESS

07-08 Highlights

Completed Three Years of Fully Meeting Operating Expenditures through Operating Revenue.

No General Fund Subsidy Towards LACC Operations.

First year ever that combination of Transient Occupancy Tax (TOT) allocations, and other financial instruments, fully met and exceeded debt service obligation.

No General Fund Subsidy necessary over or beyond the allocated TOT towards LACC debt service.

Annual Regional Economic Activity due to LACC*

\$1.1 Billion

16 17 Number of Jobs Supported due to LACC*

12,000

Increase in Number of New Events Booked by LACC for future years.

46% (Compared to 2006/07 FY)

Funds Transferred to City Budget from Existing Construction Accounts

\$1.8M

Accelerated Reimbursement to General Fund

\$500,000

Parking Lot Tax Revenues Returned to the City

\$500,000

State Funding Approved for Figueroa Corridor Upgrade (Gilbert Lindsay Plaza – Portion) by Leveraging LACC Funds

\$2M - \$2.5M

Total Gross Operating Revenue

Over \$29M

Gross Operating Revenue Generated by LACC Booked Events

\$23M

Number of Citywide Events Booked by LA INC for Future Years**

53

Number of Hotel Room Nights Booked by LA INC for Future Years**

651,061

Accounts Receivable Collection %

98%

* PricewaterhouseCoopers 2007 Study

**Reported by LA INC.





PROGRESS

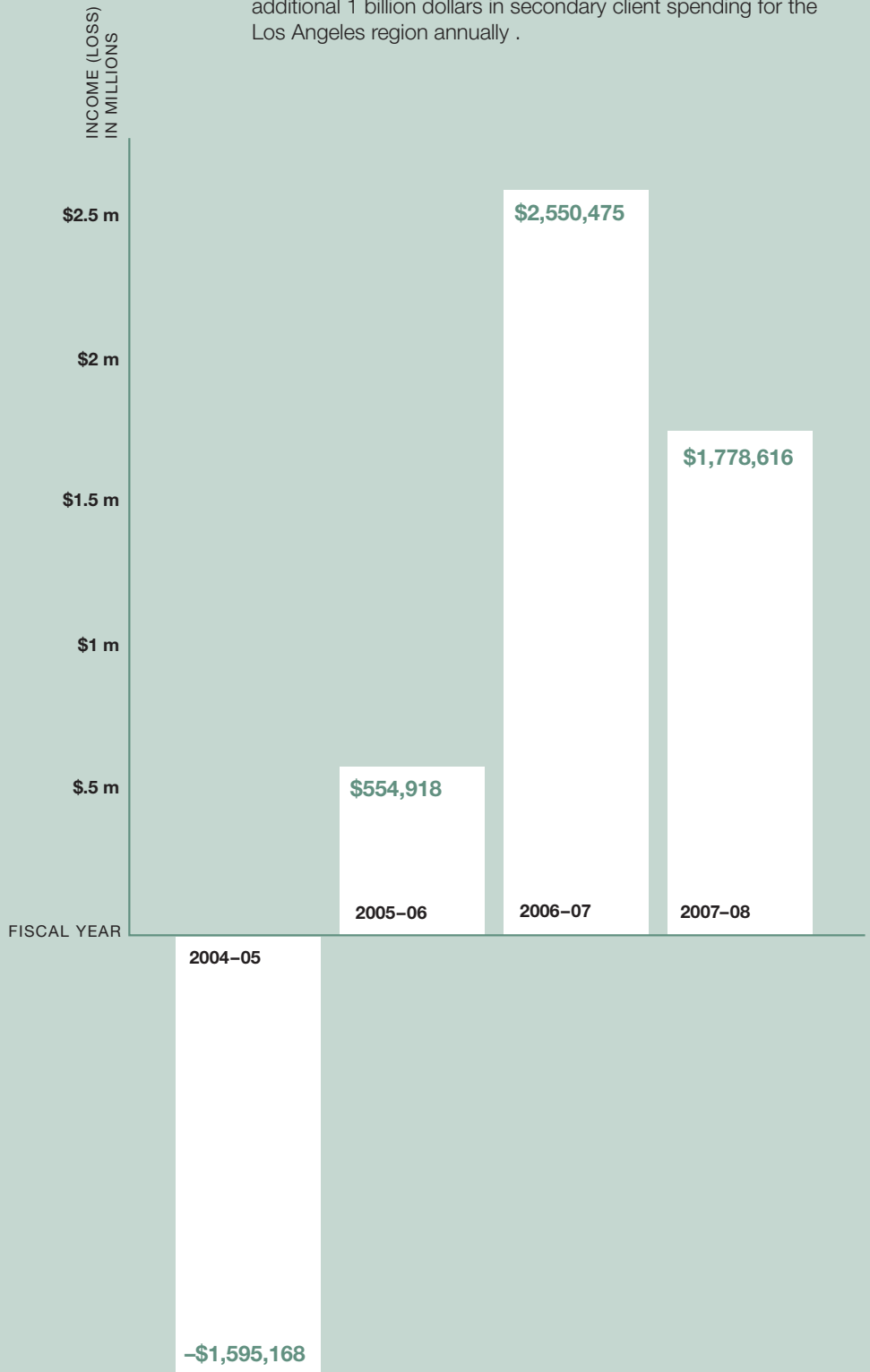
LOS ANGELES CONVENTION CENTER

Statement of Operating Income and Expenses
For the Period Ended June 30, 2008

		FY 2007-2008
18	19	
Operating Revenue		
Exhibit Hall and Meeting Room Rentals		\$10,345,869
Utility Services		8,286,032
Parking		6,942,049
Food Service Operating Profit		1,899,245
Miscellaneous		2,019,819
Total Operating Revenue		\$29,493,014
Operating and Administrative Expenses		
Salaries		\$16,321,176
Utilities		3,941,299
Contractual Services		2,522,364
Repairs, Materials and Supplies		937,634
Office and Administrative		298,155
Advertising and Other Promotion		211,731
Miscellaneous		77,281
Total Operating and Administrative Expenses		\$24,309,640
Income (Loss) From Operations		\$5,183,374
Deductions from Operating Income		
L.A. Convention & Visitors' Bureau Discounts		\$(2,912,570)
City Council Waivers		(492,188)
Total Deductions from Operating Income		\$(3,404,758)
Income (Loss) From Operations Before Depreciation and Transfers		\$1,778,616



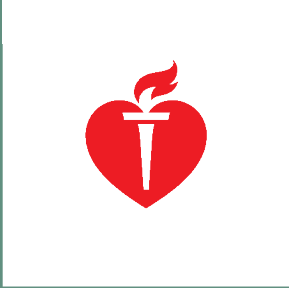
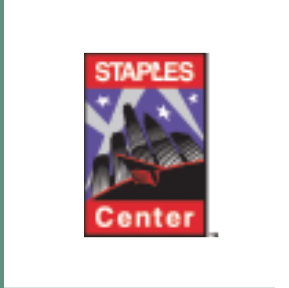
The Los Angeles Convention Center (LACC) has operated on a positive financial basis for three fiscal years, making it one of the great few convention centers in the entire country to achieve this distinction. More impressively, LACC events support an additional 1 billion dollars in secondary client spending for the Los Angeles region annually .



PROGRESS PARTNERSHIPS

More and more, the Los Angeles Convention Center is living up to being known as the only destination of choice among convention centers for high value, high impact, local, regional, national and international events. As a result, the need to continue identifying and forming strategic and competitive partnerships is now more relevant than ever.

With its continuous financial and operational growth, the Los Angeles Convention Center is devoted to collaborate with City of Los Angeles Departments, Industry Associations, Local Community Organizations, and Clients nationwide and throughout the world with the ultimate purpose of identifying and nurturing the hosting of the best industry events while discovering new revenue prospects that will benefit the people of this great city.



FUTURE

L.A. LIVE is now a reality. On October 17th, 2007 Nokia Theatre hosted its ribbon cutting ceremony in the early morning with many sports and political celebrities accompanying L.A. LIVE, STAPLES Center, and City of Los Angeles executives and policy makers. In the evening of October 18th, the Dixie Chicks and the Eagles kicked-off the first ever concert at Nokia Theatre.

As a result of the onset of L.A. LIVE, LACC has successfully developed a relationship with the Recording Academy through the Grammy® Awards and many of their related events being hosted at LACC.

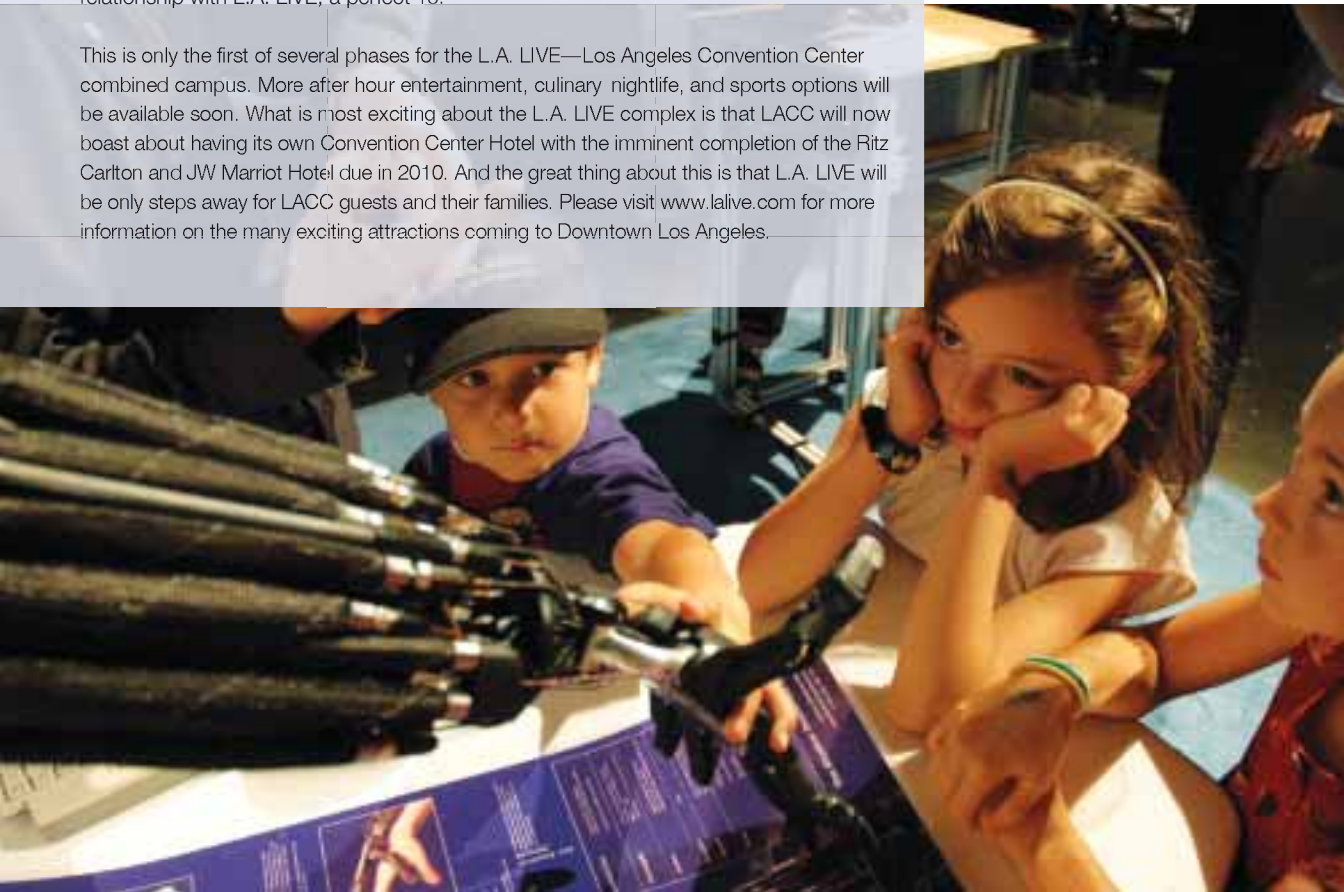
This great optimism is due to the tremendous progress being made on the construction of the new Grammy MuseumSM to be completed in the 4th quarter of 2008. Located next to Nokia Theatre, this 30,000 square-foot facility will explore and celebrate the enduring legacies of all forms of music and the history of the premier recognition of excellence in recorded music. The attendance of this new facility is expected to draw increased levels of parking demand at the LACC and will give our convention patrons another amazing venue to attend.

There is more. The Emmy® Awards has also announced that this year they will move from the Shrine Auditorium to Nokia Theatre.

This year's 60th Annual Emmy® Awards telecast is scheduled for September 21, 2008. The agreement between Anschutz Entertainment Group (AEG) and the Television Academy also places the 2008 Creative Arts Emmy® Show on September 13, 2008 at the theatre, and the 2008 Creative Arts and Governor's balls at LACC.

This is a 10 year contract between AEG and the Emmy® Awards, which helps us call our relationship with L.A. LIVE, a perfect 10.

This is only the first of several phases for the L.A. LIVE—Los Angeles Convention Center combined campus. More after hour entertainment, culinary nightlife, and sports options will be available soon. What is most exciting about the L.A. LIVE complex is that LACC will now boast about having its own Convention Center Hotel with the imminent completion of the Ritz Carlton and JW Marriot Hotel due in 2010. And the great thing about this is that L.A. LIVE will be only steps away for LACC guests and their families. Please visit www.lalive.com for more information on the many exciting attractions coming to Downtown Los Angeles.



PROGRESS

YOUTH

In its third consecutive year, the Los Angeles Convention Center's (LACC) "Get In Touch With Your Future" Youth and Education Enrichment Program, implemented over 10 learning excursions with programs for Los Angeles students in the 2007–08 Fiscal Year, with 15 programs scheduled for the upcoming 2008–09 Fiscal Year.

This year, LACC partnered with ITT Technical Institute, a higher learning academic institution dedicated to the education of our youth. LACC also partnered with a client event by the name of Wired NextFest, which attracted over 2,500 students in a single setting, and another 800 students were exposed to the "Get In Touch With Your Future" program during the Los Angeles Auto Show, another long-time client event.

The LACC continues to nurture the new "Get in Touch With Your Future" program through its contact with local schools and universities.

The focus of this program is to offer a look into future career possibilities through a collaborative program with nationally-recognized events hosted on site.



COMMUNITY

Mayor

Antonio R. Villaraigosa

City Council

- District 1 Ed P. Reyes
- District 2 Wendy Greuel
- District 3 Dennis P. Zine
- District 4 Tom LaBonge
- District 5 Jack Weiss
- District 6 Tony Cardenas
- District 7 Richard Alarcón
- District 8 Bernard C. Parks
- District 9 Jan Perry
- District 10 Herb J. Wesson, Jr.
- District 11 Bill Rosendahl
- District 12 Greig Smith
- District 13 Eric Garcetti, Council President
- District 14 José Huizar
- District 15 Janice Hahn

Los Angeles Convention Center Department Commission 2007-08

- Christina Noonan, President
- Archie C. Purvis, Vice President
- Michael F. Fleming
- Concepcion Lara
- Diana M. Torres

Los Angeles Convention & Exhibition Center Authority 2007-08

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- Robert Lessin, Vice President
- Prosperina Abarquez-Delacruz
- Carlos E. Alfaro
- Wayne Avrashov
- Gilbert Bautista
- Tom Cañas
- David S. Cunningham, Jr.
- Justin B. Farar
- Peter J. Gravett
- Robert R. Mallicoat
- Susan Rodriguez
- Donald H. Smith
- Tunua Thrash-Thomas
- Monica R. Torry





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Creative Direction

PRAXIS integrated communications







Los Angeles Convention Center

www.lacclink.com

